

Gaylord Palms Resort & Convention Center - Halls E & F  
January 30-February 1, 2025

- By renting our Perspective Rental Exhibits, you can practice sustainability and ensure that your exhibit will be recycled and reused. 🌱
- The Expo Group offers exhibitors a quick and cost effective solution to showcase your booth for trade show participation. *Price includes delivery, material handling, installation and dismantle labor for all rental items, carpet, daily cleaning and basic power for exhibit lights on booth structures. \*Any Additional Electrical Service must be ordered separately by the exhibitor. Furniture shown for reference, NOT INCLUDED.*
- Advance pricing for orders with custom graphics will apply only if production ready artwork files are received and approved prior to the Discount Deadline date. Production ready artwork files submitted or graphic proofs approved after the Discount Deadline date will be billed at Standard rates.
- Rental Exhibit Orders and production ready artwork files MUST be received and graphic proofs must be approved at least 2-weeks prior to the show's first move-in date. Orders submitted after this date cannot be guaranteed.
- If any submitted artwork files require editing (file conversion, retouching, cloning, color correction, etc.), a digital set-up fee of \$125.00 will apply. Please allow 3-5 business days for graphic proof turnaround time.
- Once graphic proofs are approved and produced, no refunds will be issued. A 50% cancellation fee will apply for graphic cancellations requested after the Discount Deadline date only if graphics have not been produced. No refunds will be provided 10 days prior to move-in.
- Please review The Graphic Submission Guidelines for instructions on how to format and submit your graphic files.

Order online at [cyberservices.theexpogroup.com](https://cyberservices.theexpogroup.com)

10' x 10' ESSENTIALS LINE EXHIBITS

Structure Code	Item	Advance Price	Standard Price
Presence_100_Basic	🌱 *Presence Basic	\$3,767.50	\$ 5,651.25
Presence_100_Designer	🌱 *Presence Designer (with graphics)	\$4,510.00	\$ 6,765.00
* Metal Color Options: Silver and Black			
Waveline_100_Basic	🌱 Waveline Basic	\$3,987.50	\$ 5,981.25
Waveline_100_Designer	🌱 Waveline Designer (with graphics)	\$4,895.00	\$ 7,342.50
Impact_100_Basic	🌱 Impact Basic	\$4,950.00	\$ 7,425.00
Impact_100_Designer	🌱 Impact Designer (with graphics)	\$5,472.50	\$ 8,208.75

10' x 20' ESSENTIALS LINE EXHIBITS



















Presence_200_Basic	🌱 *Presence Basic	\$7,782.50	\$11,673.75
Presence_200_Designer	🌱 *Presence Designer (with graphics)	\$8,332.50	\$12,498.75
* Metal Color Options: Silver and Black			
Waveline_200_Basic	🌱 Waveline Basic	\$5,885.00	\$ 8,827.50
Waveline_200_Designer	🌱 Waveline Designer (with graphics)	\$7,342.50	\$11,013.75
Impact_200_Basic	🌱 Impact Basic	\$8,057.50	\$12,086.25
Impact_200_Designer	🌱 Impact Designer (with graphics)	\$9,267.50	\$13,901.25

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ESSENTIALS LINE ACCESSORIES

Structure Code	Item	Advance Price	Standard Price
ACC1	 Curved Reception w/ Open Back	\$ 550.00	\$ 825.00
ACC1	 Curved Reception w/ Open Back (with graphics)	\$ 742.50	\$1,113.75
ACC2	 *Presence Credenza	\$ 605.00	\$ 907.50
ACC2	 *Presence Credenza (with graphics)	\$ 764.50	\$1,146.75
<b>* Metal Color Options: Silver and Black</b>			
ACC3	 Cosmopolitan Credenza	\$1,089.00	\$1,633.50
ACC3	 Cosmopolitan Credenza (with graphics)	\$1,237.50	\$1,856.25
ACC5	 Waveline Credenza	\$ 756.25	\$1,134.50
ACC5	 Waveline Credenza (with graphics)	\$ 901.50	\$1,352.25
ACC6	 Waveline Credenza w/ Standoff Sign	\$ 820.75	\$1,231.00
ACC6	 Waveline Credenza w/ Standoff Sign (with graphics)	\$1,002.25	\$1,503.25
ACC7	 Waveline Computer Pedestal	\$ 841.00	\$1,261.50
ACC7	 Waveline Computer Pedestal (with graphics)	\$1,046.75	\$1,570.00
ACC8	 Presence Pedestal	\$ 599.00	\$ 898.50
ACC8	 Presence Pedestal (with graphics)	\$ 742.00	\$1,113.75
ACC9	 Reception Counter w/ Open Back	\$ 654.50	\$ 981.75
ACC9	 Reception Counter w/ Open Back (with graphics)	\$ 880.00	\$1,320.00
ACC10	 Presence Extended Credenza w/ Shelf	\$ 825.00	\$1,237.50
ACC10	 Presence Extended Credenza w/ Shelf (with graphics)	\$1,045.00	\$1,567.00















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Discount Deadline:  
December 30, 2024

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ESSENTIALS LINE ACCESSORIES (CONT.)

Structure Code	Item	Advance Price	Standard Price
ACC11	 Additional Stem Light*	\$ 68.25	\$ 102.50
ACC13	 8" Straight White Laminate Shelf	\$ 60.50	\$ 90.75
ACC33	 12" Straight White Laminate Shelf	\$ 83.50	\$ 125.25
ACC14	 8" Straight Black Laminate Shelf	\$ 60.50	\$ 90.75
ACC34	 12" Straight Black Laminate Shelf	\$ 83.50	\$ 125.25
ACC15	 8" Straight Clear Shelf	\$ 83.50	\$ 125.25
ACC35	 12" Straight Clear Shelf	\$ 106.00	\$ 159.00
ACC16	 Angled White Metal Shelf	\$ 60.50	\$ 90.75
ACC17	 Product Display Case w/ Light*	\$1,099.00	\$1,648.50
ACC18	 Tower Display Case w/ Light*	\$1,347.50	\$2,021.25
ACC19	 Square Tower Display Case w/ Light*	\$ 907.50	\$1,361.25
ACC22	 Information Station Credenza	\$ 900.25	\$1,350.25
ACC23	 Information Station Tower (Island Booth only)	\$1,202.75	\$1,804.00
ACC24	 Free Standing Panel w/ Graphics	\$ 543.25	\$ 815.00

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- Please select options below for your exhibit or counter.

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### EXHIBIT CARPET COLOR OPTIONS

Please choose your color when ordering online: Black, Blue, Blue Jay 🌱, Cayenne 🌱, Gray, Green, Pepper 🌱, Red

### EXHIBIT HEADER OPTIONS

Header Letter Color Options: Black, Red and Blue

Header Font Type Options: Friz Quadrata Bold, Castle T Bold, Helvetica Bold, Cooper Black

**Upgrade your Header!**

Custom Header Use your graphics on the header panel.

**Advance Price**

**Standard Price**

\$302.50

\$453.75

### NON-GRAPHIC PANEL OPTIONS

Hard wall options (only one color to use for panels without graphics): Black, Blue, Gray and White  
 (Pegboard, Slat Wall and Grid Wall are available. Contact your Customer Service Manager.)

### GRAPHIC PANEL OPTIONS

Custom Digital Graphics are included in the price of a Designer rental package.

Login [cyberservices.theexpogroup.com](https://cyberservices.theexpogroup.com) and click "FILE UPLOADS" to submit your graphic files.