

Gaylord Palms Resort & Convention Center - Halls E & F
January 30-February 1, 2025

- The Expo Group offers a quick and cost effective solution to showcase your booth for trade show participation. Please note items listed below are available for purchase, not rental.
- Installation and Dismantle labor is not included. To order labor, please see Labor forms.
- Electrical service is not included. To order electrical service, please see Electrical Service form.
- Advance pricing for orders with custom graphics will apply only if production ready artwork files are received and approved prior to the Discount Deadline date. Production ready artwork files submitted or graphic proofs approved after the Discount Deadline date will be billed at Standard rates.
- Rental Exhibit Orders and production ready artwork files MUST be received and graphic proofs must be approved at least 2-weeks prior to the show's first move-in date. Orders submitted after this date cannot be guaranteed.
- Once graphic proofs are approved and produced, no refunds will be issued. A 50% cancellation fee will apply for graphic cancellations requested after the Discount Deadline date only if graphics have not been produced. No refunds will be provided 10 days prior to move-in.
- Please review The Graphic Submission Guidelines for instructions on how to format and submit your graphic files.
- Login to cyberservices.theexpogroup.com and click "FILE UPLOADS" to submit your graphic files.

Order online at cyberservices.theexpogroup.com

EXHIBIT BACKWALLS

All backwalls include the frame, fabric graphic, and travel bag.

Structure Code	Item	Advance Price	Standard Price
CMIL-00-002	10' D5 Milan Flat Wall	\$2,814.00	\$4,220.75
CMIL-00-005	10' D5 Milan Curved Backwall	\$2,980.00	\$4,470.00
FAM-00-009	8' Flat Fabric Mural w/ End Caps	\$1,909.00	\$2,863.50
FAM-00-010	10' Flat Fabric Mural w/ End Caps	\$2,402.75	\$3,604.25

LIGHT BOXES/TOWERS

All light boxes come with frame, fabric graphic, and rotomolded wheeled case.

10WRF100	10' Single Sided Light Box - 116" x 94"*	\$5,124.00	\$7,685.75
10BL115	10' Double Sided Light Box - 116" x 94"	\$5,838.00	\$8,757.25
7WRF100	Single Sided Backlit Tower - 30"w x 84"h	\$2,335.50	\$3,503.00
7BL115	Double Sided Backlit Tower - 30"w x 84"h	\$3,034.00	\$4,550.75

COUNTERS

All counters include the frame, fabric graphic, and travel bag.

CMIP-00-001	Curved Podium	\$1,187.00	\$1,780.50
PAC-00-002)	PALI Counter	\$1,534.25	\$2,301.50
BCS-05-004	Case to Counter (Full Oval Case and Counter Top)	\$ 370.75	\$ 556.25
BCS-02-004	Case to Counter Conversion (Full Oval Graphic Wrap Only)	\$ 322.50	\$ 483.50

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BANNER STANDS

All backwalls include the frame, fabric graphic, and travel bag.

Structure Code	Item	Advance Price	Standard Price
BSI-00-002	Single Sided Pull Up Banner	\$ 471.25	\$ 706.75
BTW-00-018	Single Sided Quickstand Banner (Non-Retractable)	\$ 548.25	\$ 822.25

HANGING SIGNS

All Signs include the frame, fabric graphic, harness kit, and traveling bag.

CHHA-00-005	8' Single Sided Circular Hanging Sign	\$ 3,918.00	\$ 5,877.00
CHHA-00-006	8' Double Sided Circular Hanging Sign	\$ 4,427.50	\$ 6,641.25
CHHA-00-013	10' Single Sided Circular Hanging Sign	\$ 4,662.75	\$ 6,994.25
CHHA-00-014	10' Double Sided Circular Hanging Sign	\$ 5,299.75	\$ 7,949.75
CHHA-00-019	12' Single Sided Circular Hanging Sign	\$ 5,602.75	\$ 8,404.25
CHHA-00-020	12' Double Sided Circular Hanging Sign	\$ 6,367.00	\$ 9,550.50
CHSQ-00-003	8' Single Sided Square Hanging Sign	\$ 4,776.75	\$ 7,165.25
CHSQ-00-004	8' Double Sided Square Hanging Sign	\$ 5,425.00	\$ 8,137.50
CHSQ-00-005	10' Single Sided Square Hanging Sign	\$ 5,728.25	\$ 8,592.50
CHSQ-00-006	10' Double Sided Square Hanging Sign	\$ 6,538.50	\$ 9,807.75
CHSQ-00-007	12' Single Sided Square Hanging Sign	\$ 6,679.75	\$ 10,019.75
CHSQ-00-008	12' Double Sided Square Hanging Sign	\$ 7,470.75	\$ 11,206.25

ACCESSORIES

ELI-05-002	LED Milan Arm Light (Black)	\$ 183.50	\$ 275.50
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