



February 1-3, 2024 Gaylord Palms Resort Orlando, FL

## **Graphic Signs**

Discount Deadline: January 2, 2024

- Orders received after the advance deadline or without payment will be billed at standard rates. TEG cannot guarantee orders placed one week prior to first exhibitor move in date.
- Advance pricing for orders with custom graphics will apply only if production ready artwork files are received and approved
  prior to the Discount Deadline date. Production ready artwork files submitted or graphic proofs approved after the Discount
  Deadline date will be billed at Standard rates.
- If any submitted artwork files require editing (file conversion, retouching, cloning, color correction, etc.), a digital set-up fee of \$125.00 will apply. Please allow 3-5 business days for graphic proof turnaround time.
- All signs are printed using six color printing and are printed on 3/16" thick foam board, unless alternative material is agreed
  upon at the time of placing your order.
- Final approval of graphic proof must be received by the deadline date or expedite fees will apply.
- Once graphic proofs are approved and produced, no refunds will be issued. A 50% cancellation fee will apply for graphic
  cancellations requested after the Discount Deadline date only if graphics have not been produced. No refunds will be
  provided 10 days prior to move-in.
- Please review The Graphic Submission Guidelines for instructions on how to format and submit your graphic files.
- Login to <u>cyberservices.theexpogroup.com</u> and click "FILE UPLOADS" to submit your graphic files.

## Order online at cyberservices.theexpogroup.com

## DIGITAL GRAPHICS AND SIGNS

Please indicate sign orientation: 

Horizontal 

Vertical

Item	Quantity	<b>Advance Price</b>	Standard Price	Total
7" x 11"	@	\$ 69.25	\$138.25	=
11" x 14"	@	\$ 84.75	\$169.50	=
14" x 22"	@	\$ 87.00	\$174.00	=
22" x 28"	@	\$112.25	\$224.50	=
28" x 44"	@	\$131.75	\$263.50	=
40" x 60"	@	\$212.25	\$424.25	=
Banner per Sq. Ft. (Single Sided)	@	\$ 16.50	\$ 33.00	=
Easel Back (for up to 11" x 14")	@	\$ 11.00	\$ 22.00	=
Double Stick Back	@	\$ 11.00	\$ 22.00	=
Additional Design Time	@	\$ 82.50/hr	\$165.00/hr	=
Digital Set-up Fee	@	\$ 125.00	\$125.00	

Please specify copy and layout below or login to <u>cyberservices.theexpogroup.com</u> and click "FILE UPLOADS" to submit your graphic files.

ADDITIONAL INFORMATION	CALCULATING YOUR TOTAL	
Can't find it? Please call your Customer Service Manager with any questions, needs, or special requests.	Subtotal	
	7.5% Sales Tax	
	TOTAL	
Exhibiting Company:	Booth Number:	
Print Name:		
Email Address:	Phone Number:	