



**MOBILE TECH EXPO**  
THE AUTO RECON & S.M.A.R.T. REPAIR SHOW

The U.S. car wash services market size was valued at USD 15.21 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 5.7% from 2023 to 2030  
(Grandview Research)

The average ownership of an automobile has gone from 11 years in 2020 to 12 years in 2021.  
(IHS Automotive)

The number of independent dent repair technicians grew in 2016 by 1.7% and is expected to grow 3% from 2023-2025  
(2022 U.S. Bureau of Labor Statistics Report)

# 23<sup>rd</sup> Annual MOBILE TECH EXPO

2024 Education Day: February 1  
Show Days: February 2-3

**WE'RE ON THE WAY TO  
GAYLORD PALMS  
RESORT  
ORLANDO, FL, USA**



The number of Mobile Automotive Technicians is growing – are you getting your market share?

Mobile Tech Expo is THE trade show that specifically serves these professionals - and they are looking for your products.

Whatever your vehicle needs are:  
Automotive, Truck, RV, Marine, Motorcycle and Motorsports

Paintless Dent Repair - Detailing - Auto Enhancement  
Restoration - Paint & Refinishing - Windshield Repair

**2023 SHOW WAS SOLD OUT!**  
Exhibit space is already going quickly, do not miss this opportunity!

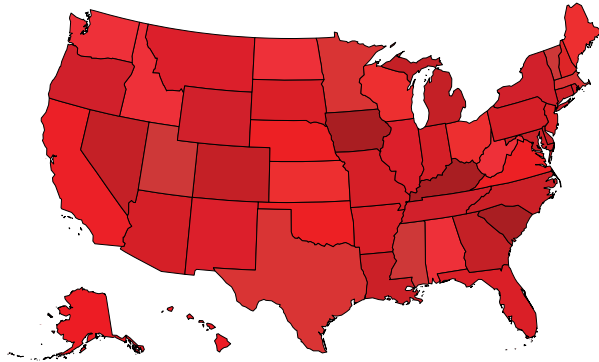
Call 702-216-5853 today to reserve your space!



[www.MobileTechExpo.com/BuyABooth](http://www.MobileTechExpo.com/BuyABooth)

# WHY YOU SHOULD EXHIBIT AT MOBILE TECH EXPO

WE DELIVER YOUR CUSTOMERS AND BUYERS FROM ALL OVER THE WORLD



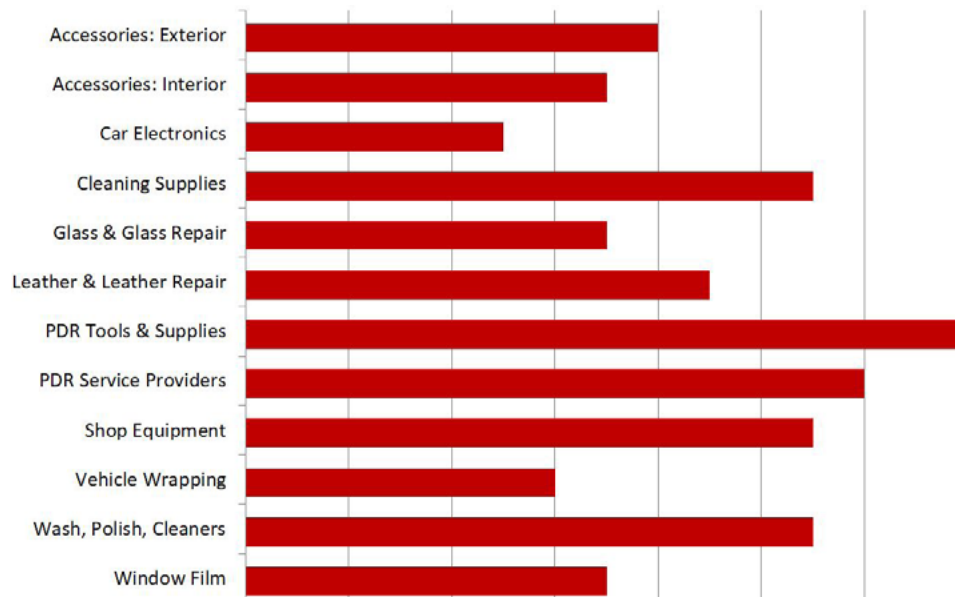
Mobile Tech Expo is recognized as the premier mobile repair and auto enhancement marketplace.

Attendees come from all 50 states and 36 countries around the world.

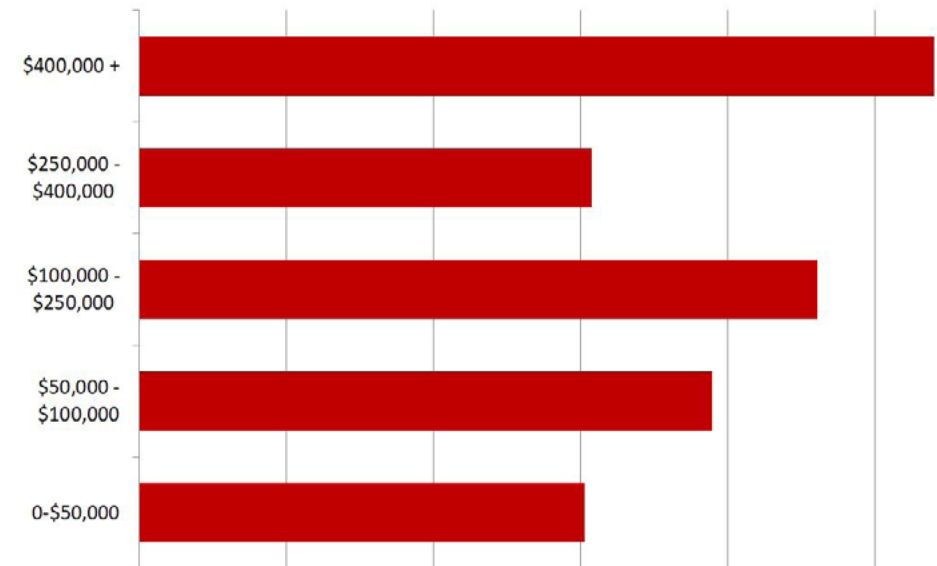


MOBILE TECH EXPO DOESN'T JUST SERVICE THE MOBILE TECHNICIAN

## Attendee Product Interest



## Attendee Annual Sales



Although Mobile Technicians are the foundation of the Show, there are hundreds of attendees with brick and mortar establishments, vehicle dealerships, and service stations. These are entrepreneurs with buying power, who do not attend the major trade shows and are looking for the products and services you offer.

## MOBILE TECH EXPO IS A SELLING SHOW

Trying to find these customers while they are always on the road, too busy to talk or not able to complete their orders is not cost efficient. Mobile Tech Expo gives you the opportunity to make and close the deal face-to-face! Business gets done on the Show floor.

## DEVELOP AND STRENGTHEN YOUR BRAND

- Is your brand known by the growing market of mobile automotive repair owners and detailers?
  - Keep your Market Share strong by exhibiting
- Need to boost your brand?
  - Exhibit Space
  - Host an education session
  - Sponsorships
  - Year-long Advertising
  - Product Sessions
- Take advantage of every branding opportunity

## SHOW IT OFF

Use Mobile Tech Expo to actually demonstrate your products - Product Sessions, educational videos, and exhibit space all make your company stand out! Take advantage of every branding opportunity.

## COST EFFECTIVE

- Booth package includes table, chairs, waste bin.
- Everything in one place: hotel, show floor, restaurants, etc.
- Pre-show digital and social marketing you can use to draw your customers.
- Free exhibitor personnel badges.



## MOBILE TECH EXPO BRINGS THE EDUCATION AND THAT BRINGS THE BUYERS

- Educational seminars covering all aspects of the mobile repair business are the reason buyers list education as one of the top 3 reasons they attend Mobile Tech Expo.
- Your company can host educational seminars during Show hours. Don't miss your chance to include a demonstration or new product introduction at Mobile Tech Expo 2024.

## GENERATE HIGHLY TARGETED LEADS

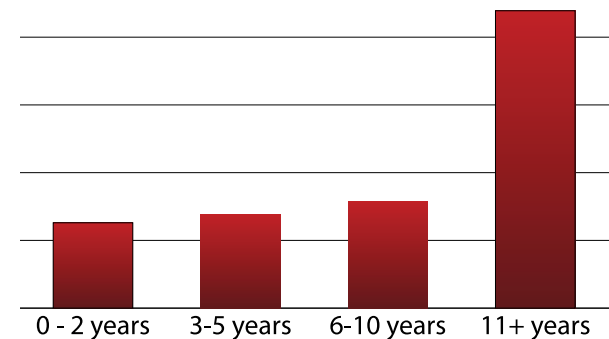
The #1 show for paintless dent repair, detailing, auto care, auto enhancement, leather repair, and glass repair – attendees are there to buy!

Mobile Tech Expo has a reputation for having buyers that your company is looking for. It has continuously been known as an effective, efficient way to market your products and services face-to-face to pre-qualified buyers.

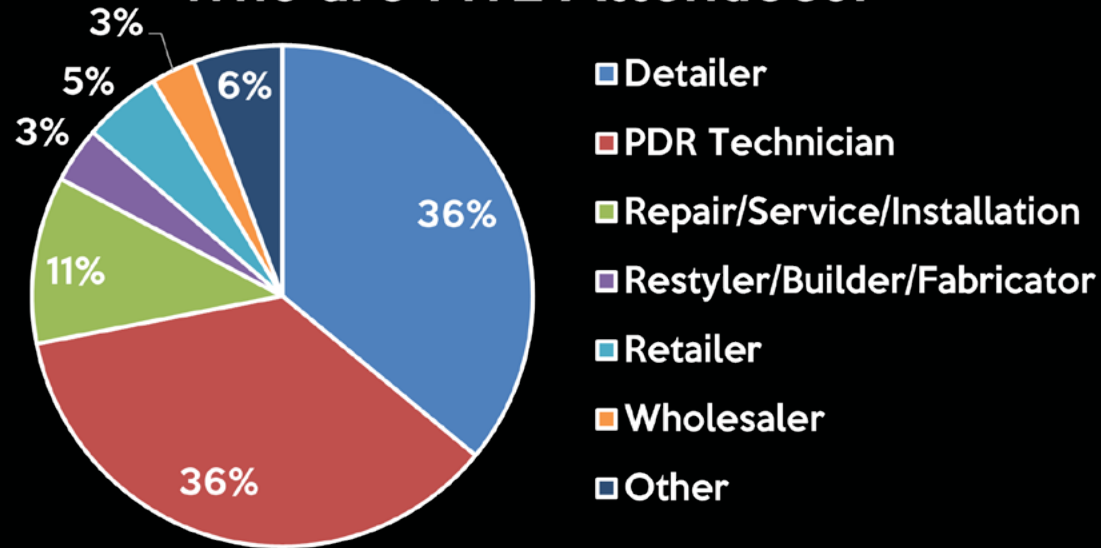
## MEET NEW BUYERS

Many buyers only attend Mobile Tech Expo - you'll only find them here!

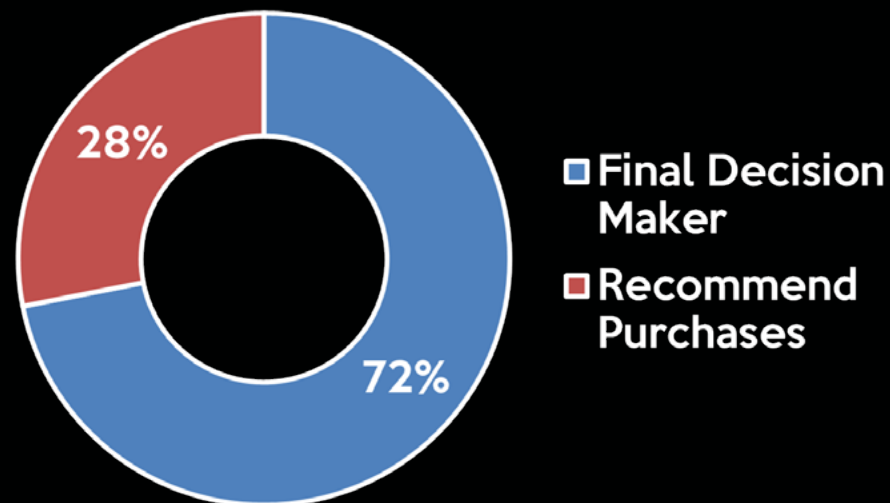
## Attendee Number of Years in Industry



## Who are MTE Attendees?



## Decision-Making Power





# QUICK FACTS

## LOCATION

Gaylord Palms Resort  
6000 W Osceola Pkwy  
Kissimmee, FL 34746

## EVENT SCHEDULE

### THURSDAY, FEBRUARY 1

Education Day: 8:00 AM - 5:00 PM  
Exhibitor Move-In: 7:00 AM - 6:00 PM  
Thursday Night Party: 5:00 PM - 6:00 PM

### FRIDAY, FEBRUARY 2

Exhibit Hours: 10:00 AM - 5:00 PM  
Community Night: 5:00 PM - 6:00 PM  
People of the Year Awards: 5:00 PM

### SATURDAY, FEBRUARY 3

Exhibit Hours: 10:00 AM - 4:00 PM  
Competition Awards: 4:30 PM - 5:00 PM  
Exhibitor Move-Out: 4:00 PM - 10:00 PM

## BOOTH PRICE

10'x10' - \$1,965 for the first booth  
\$1,768.50 for each additional booth

The exhibit hall is not carpeted.

Each 10'x10' Booth includes:

- 6-foot draped table
- 2 Chairs
- Waste bin
- Complimentary exhibitor badges
- Listing in directory
- Social media mentions and link on website
- 7"x44" Identification sign
- Pipe/Drape

## CONTACT INFORMATION

Mobile Tech Expo  
6865 S Eastern Avenue, Ste 101  
Las Vegas, NV 89119  
Phone: 702-216-5853  
[wheels@mobiletechexpo.com](mailto:wheels@mobiletechexpo.com)

[www.MobileTechExpo.com/BuyABooth](http://www.MobileTechExpo.com/BuyABooth)

## THREE EASY WAYS TO MOVE IN

UNLOAD YOUR OWN STUFF FOR **FREE!**

Unload your own vehicle yourself or with your booth staff for free, without the use of pallet jacks or forklifts.

### Examples of Personal Vehicles



Box truck



Pickup



Trailers



SUV



Van



Sedan

**MTE**  
MOBILE TECH EXPO