



MOBILE TECH EXPO
THE AUTO RECON & S.M.A.R.T. REPAIR SHOW

EXHIBITOR SHOW MARKETING





EXHIBITOR MARKETING

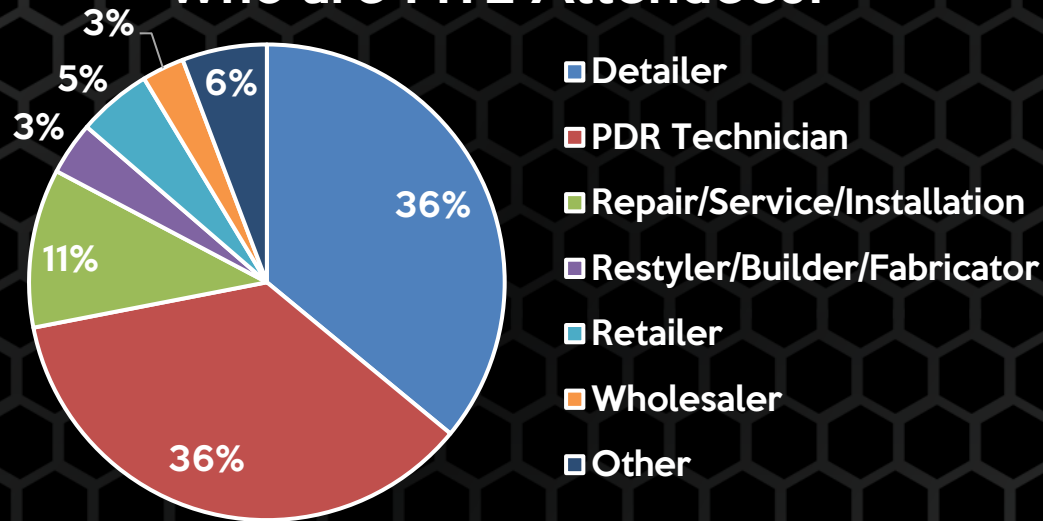
Make your company stand out at the show by enhancing your show marketing with sponsorships. Mobile Tech Expo has many different options for all budgets.

Your show marketing matters. We are here to help!

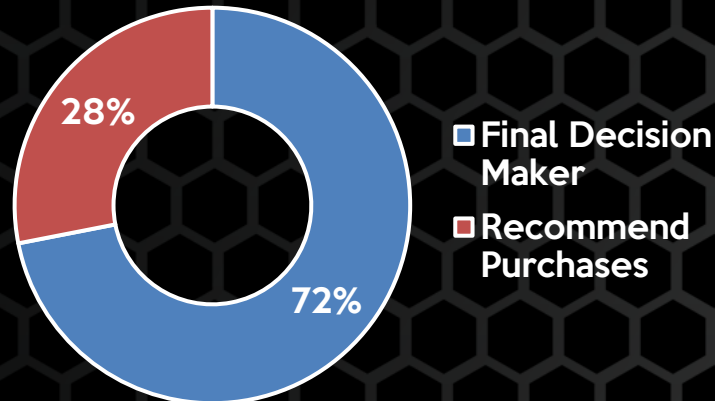
Don't see something you're interested in?
Call Lindsay Schaeffer at 702-216-5856 or email Lindsay@mobiletechexpo.com

SHOW STATISTICS

Who are MTE Attendees?

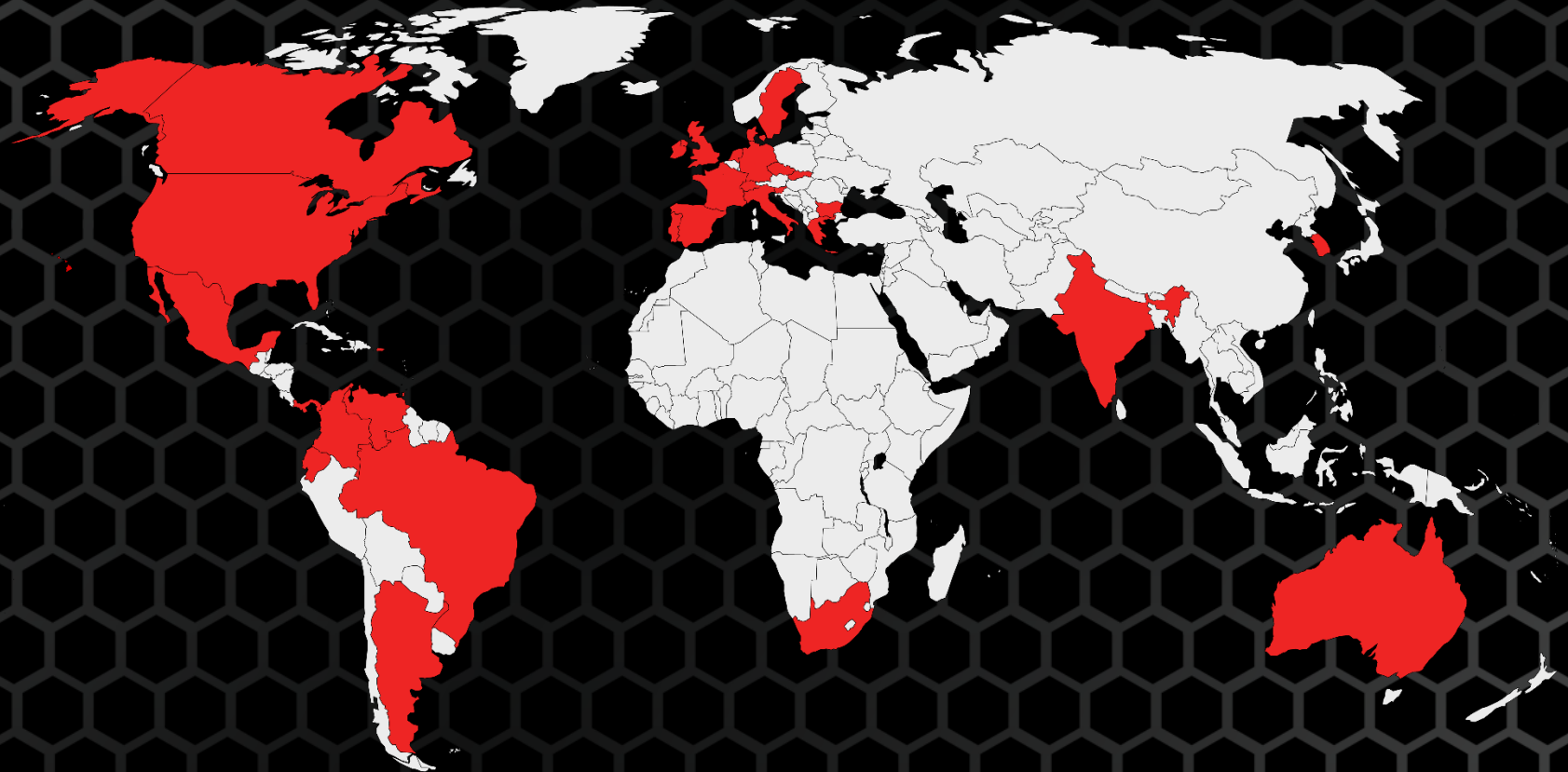


Decision-Making Power



SHOW STATISTICS

Where are our attendees from?



Argentina ▪ Aruba ▪ Australia ▪ Brazil ▪ Bulgaria ▪ Canada ▪ Colombia ▪ Czech Republic ▪
Denmark ▪ Ecuador ▪ France ▪ Germany ▪ Gibraltar ▪ Greece ▪ India ▪ Italy ▪ Korea ▪
Mexico ▪ Netherlands ▪ Panama ▪ Portugal ▪ Puerto Rico ▪ Slovakia ▪ Slovenia ▪
Switzerland ▪ Trinidad and Tobago ▪ United Kingdom ▪ United States ▪ Venezuela



AVAILABLE OPPORTUNITIES

Brand Recognition

Education Day Sponsors (4 available)- \$1,600

Front of Badge Sponsor (3 available)- \$2,500

Show Lanyards* (1 available)- \$1,450

Show Bags* (1 available) - \$850

Brand Amplification

Networking Receptions (1 remaining) - \$1,750

Red Carpet Logo (1 remaining) - \$3,500

Traffic Drivers

Mobile App Presenting Sponsorship - \$4,200 (1 available)

Lobby Booth \$3,500

Official Show Giveaway Partner (3 available) - \$850

Show Handout Ad – (3 available) \$1,500

Digital Marketing

Website Banner Ad – Year-round - \$950

Website Banner Ad – Month - \$150

Exclusive Content Email (4 available per year)- \$600

Email Ad Inclusion - \$200

Social Media Promotion - \$400

*additional costs may be incurred as production is the responsibility of sponsor

BRAND RECOGNITION

Education Day Sponsorships

Align your brand with education day. Show attendees that your company is committed to training and supporting small business development.

Education Day sponsors will receive:

- Logo placement on all Education Day marketing (website, emails, onsite signage and printouts, social media (if applicable))
- Education Day signage logo placements
- Branding in lunch area, and logo on lunch coupon
- Ability to host a table-top setup on education day

Opportunity cost \$1,600





BRAND RECOGNITION

Mobile Tech Expo Show Lanyards

Display your brand on all attendees by providing the show lanyards.

Plus – extend your advertising as many people repurpose and re-use the lanyards after the show.

Minimum order of 5000 lanyards required to be produced by and shipped by sponsor.

Opportunity cost - \$1,450





BRAND RECOGNITION

Mobile Tech Expo Show Badges

Put your logo front and center on the show badges.

Logo printed on all attendee badges (~3000)

- Ad included on the Registration Confirmation Email and Know Before You Go Email
- Can add branding to registration area (such as a pop-up banner)
- Branding on front and back of the badge (may submit 2 different logos)

Limited to 3 companies

Opportunity cost - \$2,500



BRAND RECOGNITION

Mobile Tech Expo Show Bags

Place your brand in the hands of all attendees by providing show bags.

Plus – extend your advertising as many people repurpose and re-use the bags after the show.

Minimum order of 1500 bags required.

**Opportunity Cost -
\$850**



BRAND AMPLIFICATION

Community Night

Add your logo and company messaging to the feel-good parts of Mobile Tech Expo.

“Free Beer” goes a long way at MTE! Have your brand represented at the most upbeat and lively events of the weekend.

Package Includes:

- Logo on all promotional materials
 - Emails, social media posts, website and onsite signage
- Logo on step and repeat placed in party area during event
- Giveaway items (flyers, promo items)
- Ability to provide branded cups for the event
- Ability to provide cocktail or hor d'œuvre napkins with your logo
- Host a table to network at the event
- Give a short speech at the event

\$1,750 (1 exclusive sponsorship per event (2))



BRAND AMPLIFICATION

Red Carpet Logo on Step and Repeat

With prominent lobby placement, the red-carpet photo area receives lots of traffic and interaction.

Boost your brand visibility by putting your logo onto the event step and repeat.

Plus – extend the lift and reach of your advertising, as photos taken here often end up on social media!

*limited to two companies or brands

\$3,500

(1 space SOLD, 1 space remaining)



TRAFFIC DRIVERS

Mobile App Presenting Sponsorship

Keep your brand front and center throughout the whole event with the Presenting Sponsorship of the mobile app.

- Inclusion in Registration confirmation email and Know Before You Go Email
- Branding of the Mobile App, including home page
- Logo on all places mobile app is mentioned including:
 - Event signage
 - Inclusion on the handout at registration
 - Logo on back of badge under QR code
 - Social Media
 - Email campaigns
 - Tent cards with app QR code and logo

Limited to 1 company

\$4,200



TRAFFIC DRIVERS

Lobby Booth

Stand out from your competitors by having your booth space in the lobby area.

- Ability to open your booth space 30 minutes before show starts and capitalize on crowds waiting to enter

\$3,500 for 10x10 space

(limit to 2 companies only)



TRAFFIC DRIVERS

Planning to host a drawing at your booth?

Become an Endorsed Mobile Tech Expo Official Giveaway

This includes:

- Promotion on MTE Social Media and Email Campaigns
- Inclusion (Company logo, Giveaway Image and paragraph detailing your giveaway) in Official Know Before You Go Email sent to registrants and in the final blast for onsite registration
- Information and image on handout at registration
- Announcements over exhibit floor PA system (2 per company)

Only 3 companies to be included in this program
\$850



Featured Giveaways

GYEON Giveaway - Enter at Booth #709
Drawing at 1 PM on Saturday, January 29th



Grand Prize
Limited Edition GYEON Synchro EVO
Launch Kit in collectors tin
1x500ml GYEON Prep
4x GYEON Baldwape
2x GYEON Softwipe



2nd Place
30ml GYEON Mohs EVO
1x500ml GYEON Prep
4x GYEON Baldwape
2x GYEON Softwipe



3rd Place
30ml GYEON One EVO
1x500ml Prep
4x GYEON Baldwape
2x GYEON Softwipe

VehicleHub Giveaway

Enter in a drawing
to win FREE
iPads or AirPods



Stop by at Booth #716 and grab some swag!
Wear your Vehicle Hub shirt on Saturday to be
entered in a CASH prize drawing Saturday at 2 PM!

TRAFFIC DRIVERS

Show Guide Handout Ad

Include your messaging on the main show handout handed out to all attendees at registration.

The show handout will include the floorplan and education information. It is the main printed source for information

*Limited to 3 companies

\$1,500

August 26-28, 2021

Directory & Show Schedule

Thursday:

Registration, 7 AM - 5 PM
Education Day, 8 AM - 4 PM
Welcome Back Party, 4 PM - 6 PM

Friday:

Registration, 8 AM - 5 PM
Show Floor Open, 10 AM - 5 PM
Dent Trials, 10 AM - 5 PM
Community Night, 5 PM - 6 PM

Saturday:

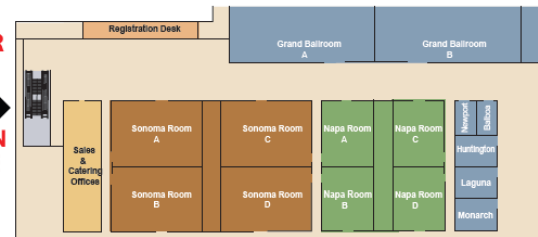
Registration, 8 AM - 3 PM
Show Floor Open, 10 AM - 4 PM
Dent Trials, 10 AM - 4 PM
Dent Trials Awards, 4 PM - 7 PM

Anson PDR.....	18 05	Mobile Tech Rx.....	17 18
Autoleap.....	16 10	NAPDRT.....	19 18
B&B Blending.....	16 19	Odor Medicine/Pro Dyes International.....	16 07
Camauto.....	17 05	P&S Detail Products.....	16 27
Carepoint.....	17 13	VALE CERTIFICATIONS.....	17 11
Collision Glue Systems.....	15 13	ProPDR.....	17 19
Nitro Innovations.....	17 14	PushinPDR and Detailing.....	16 12
Dent Zone.....	20 13	Radiant Ride.....	17 10
Dentcraft Tools.....	18 04	RestorFX Automotive.....	19 19
DentStuff.com.....	18 19	Zenware.....	16 18
Dr. Colorchip Corp.....	17 04	Sprayless Scratch Repair.....	20 09
EdgyTools/Dentrepair.com.....	20 05	Stinger Chemical LLC.....	16 15
Get A Grip.....	18 18	The Ding King Training Institute, Inc.....	18 14
Glass Mechanix Solutions.....	17 21	Ultra Dent Tools.....	20 19
Glexo.....	15 19	Vinyl Pro.....	16 09
Keco Body Repair Products.....	15 05	VIP INC.....	20 11
Lenco Holdings.....	16 14	Xcalibur Tools.....	14 19



SHOW FLOOR
ENTRANCE

EDUCATION
ENTRANCE



**YOUR
AD
HERE**

DIGITAL MARKETING







Website Banner Ad

Use the Mobile Tech Expo website to get a head start on marketing your products and services.

Capture attention and share your brand story with a mobile banner ad. Keep it year-round, or select a monthly period.

\$950 – Annual Period
\$150 – Per Month


What is Mobile Tech Expo?

Mobile Tech Expo is the most comprehensive meeting of mobile automotive technicians in the world. MTE offers a world-class education lineup as well as over 100 exhibitors that cover every aspect of your mobile business. From tools and supplies to business and marketing services, MTE is THE can't-miss event for any mobile technician.



MTE Las Vegas is August 27-29

[Register Now!](#)
[Education Lineup](#)
[Buy a Booth](#)



"With more than one tech at a dealership, it's so convenient to split work."
Tiffany Kircalich, Owner of Sunset Auto Solutions Painting


mobiletech **EX** [TRY IT FOR FREE](#)

MTE OFFER

STOP BY BOOTH #116 TO SEE WHAT WE CAN DO FOR YOUR BUSINESS

SUBLINK
ACCESS TOP-RATED CONTRACTORS

Available on the App Store | 

Where is Mobile Tech Expo?

MTE serves both the East and West coasts of the United States. No matter which side you attend, both shows immerse you in the communities and

*See index for performance statistics

Logo or ad on Attendee Emails

Expand your reach to our attendees by including your branding and messaging on show email blasts.

Emails contain important show information needed for planning that capture the attention of our attendees*. Help your brand and products become a part of our attendees show plans!

Utilize post-show email blasts to help follow up and close sales from connections made at the show.

\$600 – Exclusive Email Content sent on your behalf (limit to 4 per calendar year)
\$200 – per email ad (deployed once)

*See index for performance statistics



MOBILE TECH EXPO
THE AUTO RECON & S.M.A.R.T. REPAIR SHOW
Education Day: January 30, 2020
Show Days: January 31 - February 1, 2020
The Rosen Shingle Creek - Orlando, FL

THE 20th MTE - ORLANDO OFFICIALLY BEGINS

Show Schedule

- Expo Floor
 - 10:00 AM - 5:00 PM in Gatlin Ballrooms
- Community Night
 - 5:00 PM - 6:00 PM on the Patio directly across the Expo Doors
- IDA Annual Business Meeting, Award Presentations, and Reception
 - 5:00 PM - 7:00 PM in Conway Room

Tool Time Playground and Demo Area Schedule

The Tool Time Playground and Demo Area is packed with demos happening. Check out all the amazing prizes that you could win!



All paid registrants will be given an entry form at registration. At 4:00pm on Saturday, February 1, be sure to head on over to the Tool Time Playground & Demo Area to see if you are a winner!





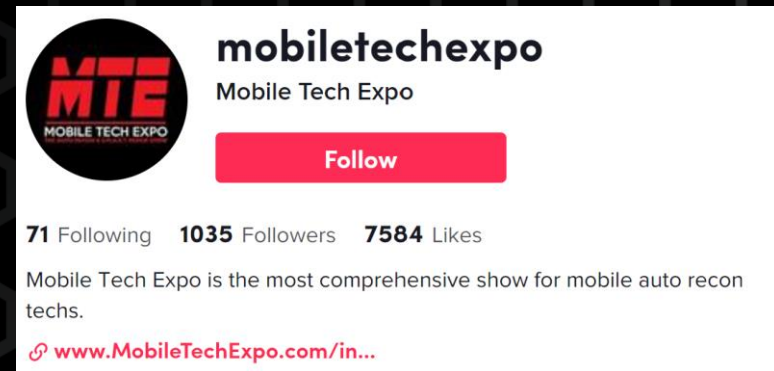
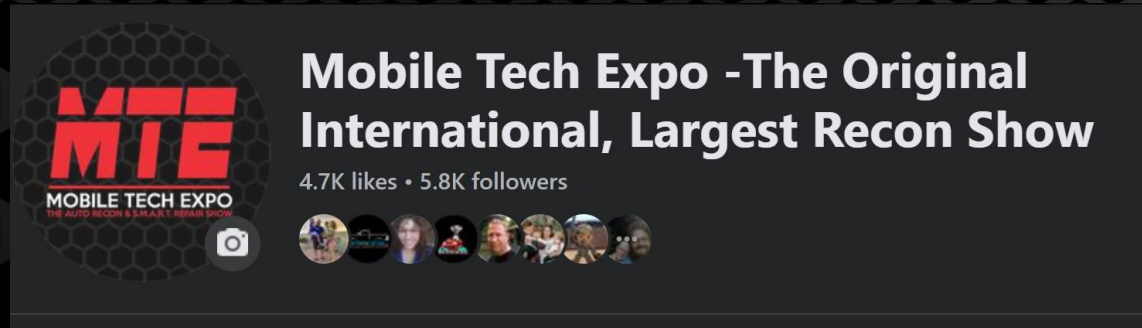
DIGITAL MARKETING

Social Media Promotion

Utilize the Mobile Tech Expo social media audience to your advantage with a custom social media promotion.

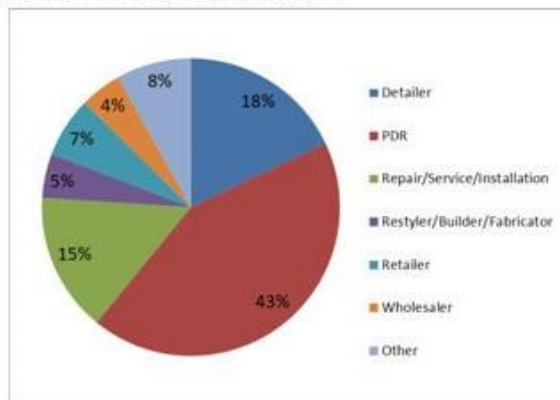
- Includes 3 posts

\$400

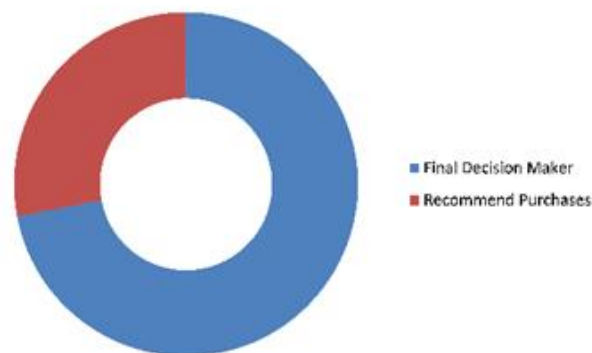


SHOW STATISTICS

Who are our Attendees?



Decision-Making Power



Where are the attendees from?

All 50 states and 27 countries



Argentina • Australia • Barbados • Brazil • Bulgaria • Canada • Colombia • Costa Rica • France • Germany • Italy • Japan • Malawi • Moldova • New Zealand • Pakistan • Israel • Poland • Puerto Rico • Saudi Arabia • Slovenia • Switzerland • Togo • Turkey • United Kingdom • USA



CONTACT US

To purchase a sponsorship call Lindsay Schaeffer 702-216-5856 or email Lindsay@mobiletechexpo.com.

Don't see something you were interested in? We can help you create custom sponsorships.

