



**MOBILE TECH EXPO**  
THE AUTO RECON & S.M.A.R.T. REPAIR SHOW

Annual growth of the Auto Detailing Market has grown ~4% annually from 2011 to 2022 and is expected to continue through 2025.

(Car Wash & Auto Detailing in the US: Market Research Report IBIS WORLD)

The average ownership of an automobile has gone from 4.3 years in 2006 to 8.4 years in 2022.

(IHS Automotive)

The number of independent dent repair technicians grew in 2016 by 1.7% and is expected to grow 6% from 2020-2030

(2018 U.S. Bureau of Labor Statistics Report)

# 22<sup>nd</sup> Annual MOBILE TECH EXPO

**2023** Education Day: January 27  
Show Days: January 28 - 29

## RETURNING TO THE ROSEN SHINGLE CREEK ORLANDO, FL, USA



The number of Mobile Automotive Technicians is growing – are you getting your market share?

Mobile Tech Expo is THE trade show that specifically serves these professionals - and they are looking for your products.

Whatever your vehicle needs are:  
Automotive, Truck, RV, Marine, Motorcycle and Motorsports

Paintless Dent Repair - Detailing - Auto Enhancement  
Restoration - Paint & Refinishing - Windshield Repair

**2022 SHOW WAS SOLD OUT!**  
Exhibit space is already going quickly, do not miss this opportunity!

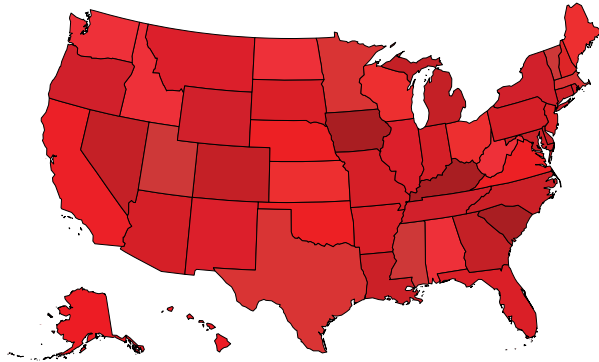
Call 877-764-3976, ext. 2 today to reserve your space!



[www.MobileTechExpo.com/BuyABooth](http://www.MobileTechExpo.com/BuyABooth)

# WHY YOU SHOULD EXHIBIT AT MOBILE TECH EXPO

WE DELIVER YOUR CUSTOMERS AND BUYERS FROM ALL OVER THE WORLD



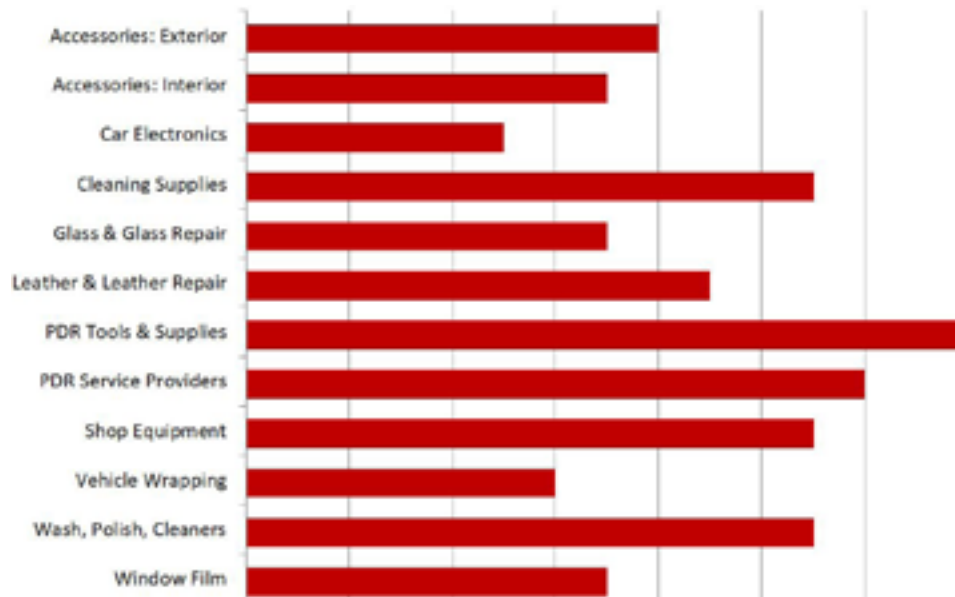
Mobile Tech Expo is recognized as the premier mobile repair and auto enhancement marketplace.

Attendees come from all 50 states and 27 countries around the world.

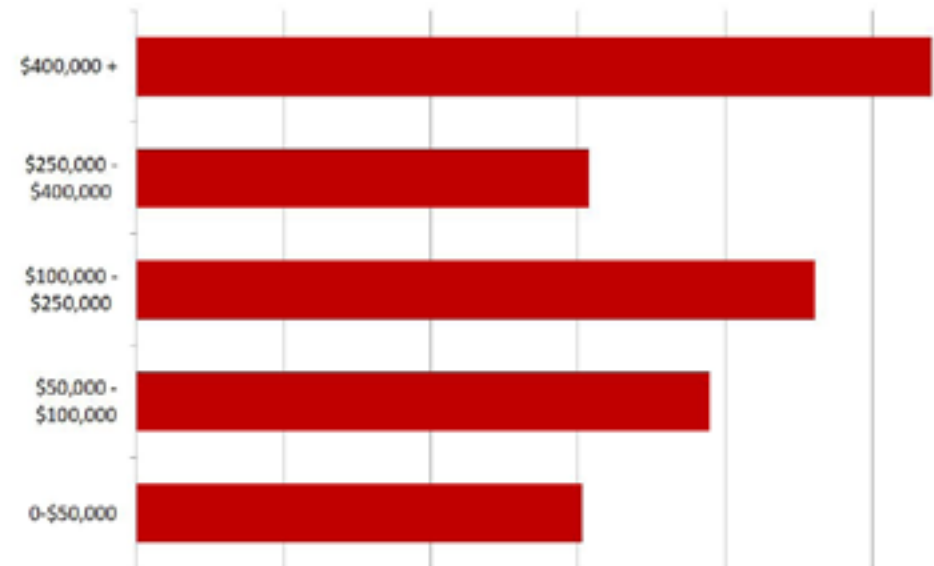


MOBILE TECH EXPO DOESN'T JUST SERVICE THE MOBILE TECHNICIAN

Attendee Product Interest



Attendee Annual Sales



Although Mobile Technicians are the foundation of the Show, there are hundreds of attendees with brick and mortar establishments, vehicle dealerships, and service stations. These are entrepreneurs with buying power, who do not attend the major trade shows and are looking for the products and services you offer.

## MOBILE TECH EXPO IS A SELLING SHOW

Trying to find these customers while they are always on the road, too busy to talk or not able to complete their orders is not cost efficient. Mobile Tech Expo gives you the opportunity to make and close the deal face-to-face! Business gets done on the Show floor.

## DEVELOP AND STRENGTHEN YOUR BRAND

- Is your brand known by the growing market of mobile automotive repair owners and detailers?
  - Keep your Market Share strong by exhibiting
- Need to boost your brand?
  - Exhibit Space
  - Sponsorships
  - Year-long Advertising
  - Demo Areas
  - Product Sessions
  - Mobile Tech Digest
- Take advantage of every branding opportunity

## SHOW IT OFF

Use Mobile Tech Expo to actually demonstrate your products - Demo Areas, Product Sessions, and Mobile Tech Digest all make your company stand out! Take advantage of every branding opportunity.

## COST EFFECTIVE

- Booth package includes table, chairs, waste bin.
- Everything in one place: hotel, show floor, restaurants, etc.
- Pre-show digital and social marketing you can use to draw your customers.
- Free exhibitor personnel badges. (up to 5 per booth)



## MOBILE TECH EXPO BRINGS THE EDUCATION AND THAT BRINGS THE BUYERS

- Educational seminars covering all aspects of the mobile repair business are the reason buyers list education as one of the top 3 reasons they attend Mobile Tech Expo.
- Your company can host educational seminars during Show hours. Don't miss your chance to include a demonstration or new product introduction at Mobile Tech Expo 2022.

## GENERATE HIGHLY TARGETED LEADS

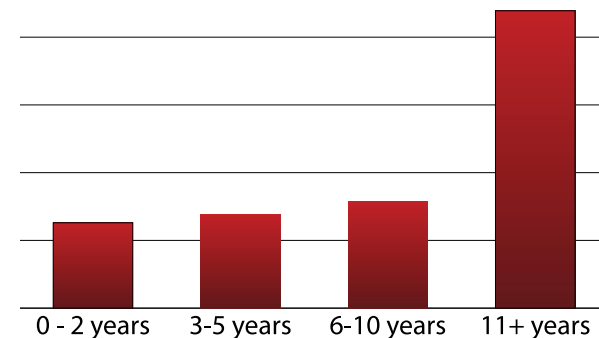
The #1 show for paintless dent repair, detailing, auto care, auto enhancement, leather repair, and glass repair – attendees are there to buy!

Mobile Tech Expo has a reputation for having buyers that your company is looking for. It has continuously been known as an effective, efficient way to market your products and services face-to-face to pre-qualified buyers.

## MEET NEW BUYERS

Many buyers only attend Mobile Tech Expo - you'll only find them here!

## Attendee Number of Years in Industry



# QUICK FACTS

## LOCATION

The Rosen Shingle Creek  
9939 Universal Blvd.  
Orlando, FL 32819

## EVENT SCHEDULE

### THURSDAY, JANUARY 28

Education Day: 8:30 AM - 6:00 PM  
Exhibitor Move-In: 7:00 AM - 6:00 PM  
Welcome Back Party: 6:00 PM - 7:00 PM

### FRIDAY, JANUARY 31

Education: 7:30 AM - 10:00 AM  
Exhibit Hours: 10:00 AM - 5:00 PM  
Community Night: 6:00 PM - 7:00 PM

### SATURDAY, FEBRUARY 1

Education: 7:30 AM - 10:00 AM  
Exhibit Hours: 10:00 AM - 4:00 PM  
Competition Awards: 3:00 PM - 4:00 PM  
Exhibitor Move-Out: 4:00 PM - 10:00 PM

## BOOTH PRICE

10'x10' - \$1,865 for the first booth  
\$1,679 for each additional booth

The exhibit hall is carpeted.

Each 10'x10' Booth includes:

- 6-foot draped table
- 2 Chairs
- Waste bin
- Exhibit badges (5 per booth complimentary)
- Listing in directory
- Social media mentions and link on website
- 7"x44" Identification sign
- Pipe/Drape

## CONTACT INFORMATION

Mobile Tech Expo  
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Las Vegas, NV 89119  
Toll-Free: 877- 764-3976, ext. 2  
T: 702-450-7662, ext. 2  
[salesmgr@mobiletechexpo.com](mailto:salesmgr@mobiletechexpo.com)

[www.MobileTechExpo.com/BuyABooth](http://www.MobileTechExpo.com/BuyABooth)

## THREE EASY WAYS TO MOVE IN

UNLOAD YOUR OWN STUFF FOR **FREE!**

Unload your own vehicle yourself or with your booth staff for free, without the use of pallet jacks or forklifts.

### Examples of Personal Vehicles



## OPTIONAL CARTLOAD SERVICES

- Freeman will provide cartload service from the dock to your booth OR your booth to the dock. Pricing TBD.
- Freeman will provide cartload service from the dock to your booth AND from your booth to the dock. Pricing TBD.
- This service will be available during move-in and move-out.
- To be eligible for cart service, freight must arrive in a privately-owned vehicle (POV).
- Each cart will support a load approximately 3' wide x 5' long x 5' high.
- No individual cartload can weigh more than 250lbs in freight weight.



**MTE**  
MOBILE TECH EXPO