



EDUCATION DAY: JANUARY 30, 2020  
SHOW DAYS: JANUARY 31 - FEBRUARY 1, 2020  
THE ROSEN SHINGLE CREEK | ORLANDO, FL

# 2020 SPONSORSHIP OPPORTUNITIES

## INDUSTRY TOOLS FOR YOUR COMPANY

Promote your products and services to the Mobile Automotive industry. Get your brand out front. Find opportunities that fit your budget pre-show, on-site, and post-show through printed collateral, digital/mobile or education/networking.

Want to create your company's brand statement at Mobile Tech Expo? Call 1-877-764-3976

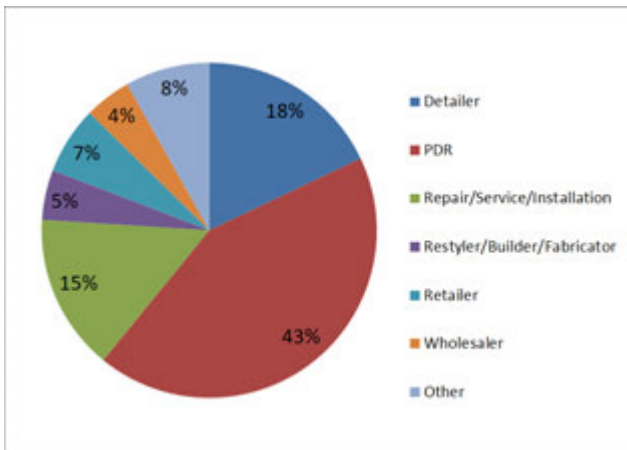


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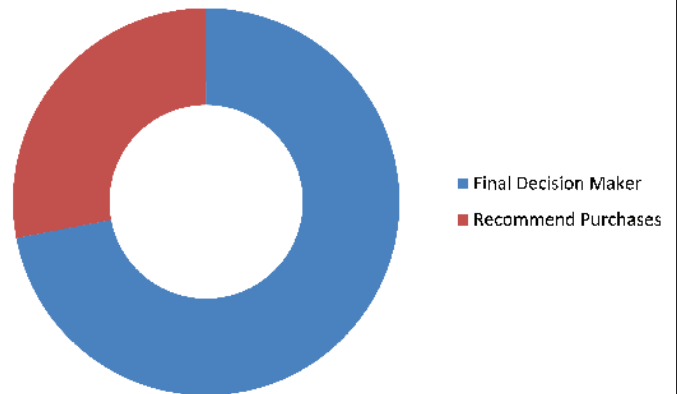


Since 2001, Mobile Tech Expo has provided education, new resources and innovation for the mobile automotive technician who provides paintless dent repair, detailing, auto enhancement, reconditioning, S.M.A.R.T. repair, auto appearance, paint, and glass repair for anything automotive, RV, marine, motorcycle and motorsports. Today, this leading automotive industry expo and it's additional marketing tools make it the right place for you to place your advertising dollars whether it's pre-show marketing in Mobile Tech Digest, on-site or throughout the year.

### Who are our Attendees?



### Decision-Making Power



### Where are the attendees from?

All 50 states and 27 countries



- Argentina ▪ Australia ▪ Barbados ▪ Brazil ▪ Bulgaria ▪
- Canada ▪ Colombia ▪ Costa Rica ▪ France ▪ Germany ▪
- Italy ▪ Japan ▪ Malawi ▪ Moldova ▪ New Zealand ▪
- Pakistan ▪ Israel ▪ Poland ▪ Puerto Rico ▪ Saudi Arabia ▪
- Slovenia ▪ Switzerland ▪ Togo ▪ Turkey ▪ United Kingdom ▪ USA



## PRE-SHOW

Don't wait till they arrive on-site. Let Mobile Tech Expo assist you with pre-show marketing that fits your budget and reaches the optimum people.

**Dedicated Email Blast** - reach over 3,000 attendees with an email blast dedicated to your company. Only 4 available. These sold out in 2019 - act fast!

***\$500***

**Attendee Emails** – Get your logo on all pre-show mailings to our pre-show list of 6,000 – at least 6 blasts! Only 4 available.

***\$100 for all 6 blasts***

## DIGITAL ADVERTISING

**Website Banner Ad** – Place your logo with a link to your website on MobileTechExpo.com

***\$350 for 6 months, \$550 for 12 months***



**Social Media Package** - Our social media community is growing every day – hundreds of followers on Facebook, Instagram and Twitter with daily interactions promoting the show, our exhibitors and sponsors as well as industry news. Get a featured spot. Include your company branding in two posts each on Facebook, Instagram and Twitter prior to Mobile Tech Expo 2020.

***\$75***

**Mobile App Banner** – Place an ad on the Mobile App and be in front of your customers.

***\$250***

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## SIGNAGE AND SPONSORSHIPS ONSITE

Display your company's logo on floor decals, banners or bowflags or in any number of customized promotion sponsorships available on site throughout the Show.

Attendee Bags	<b>\$4,500*</b>
Banner (3' x 6')	<b>\$450*+</b>
Coffee Cart	Call for Pricing
Floor Decal 2'x4'	<b>\$300*+</b>
Floor Decal 3'x5'	<b>\$400*+</b>
Lanyard (1 Left)	<b>\$4,500+</b>
Meeting Rooms	<b>\$380</b> 4 hours, \$450 full day
Red Carpet Sponsor	<b>\$1,500*</b>
Workshops	<b>\$380</b> 4 hours, \$450 full day
Trash Cans (Min. 10)	<b>\$50*</b> per location

\*Production Included

+ Placement at discretion of Show Management



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**MOBILE TECH EXPO**  
THE AUTO RECON & S.M.A.R.T. REPAIR SHOW

**ORLANDO**

### ON-SITE DIRECTORY & DIGITAL NEWSLETTER ADVERTISING RATES

Place your ad in the Show Directory and get impressions all-year long as attendees use the Show Directory during the year. Get your company in front of your customers all year long through the monthly Mobile Tech Digest. Advertise in both and receive a 20% discount.

#### Directory

¼ Page	\$375
½ Page	\$525
Full Page	\$850
Inside Front Cover	\$1,100
Back Cover	\$2,000



#### Publications

#### Mobile Tech Digest ADVERTISING RATES



**\$450**  
**970x90 px**

**\$450**  
**300x250 px**



**\$250**  
**160x600 px**





## REGISTRATION

Put your company name on every customer at Mobile Tech Expo.

**Badge** – Your logo on the attendee badge.

***\$2,000 - 2 left!***



**Email Confirmation** – welcome attendees to Mobile Tech Expo when they register with your logo on the email confirmation. Exclusive!



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## SPECIAL EVENTS SPONSORSHPS

Sponsor special events at Mobile Tech Expo. Every sponsor will have their name on the Mobile Tech Expo website, special recognition in the Show Directory, Mobile Tech Digest and signage at the Show Entrance.

### Education Day

Sponsor the Education Day, Thursday, January 30. Pre-Show Marketing including web banner, logo on Education Day page and Social Media Package. Have your logo on banners in the Education Room hallways, on slides prior to each seminar, placement of marketing materials (production not included) at each seminar, a complimentary full page directory ad, ad in 12 months of Mobile Tech Digest for 2020, 10 complimentary registrations for your customers, and tabletop signs at all food & beverage activities. Exclusive!

**\$10,000**



### Networking Event & Awards Ceremony

Sponsor the Thursday January 30th evening get-together where the attendees network and celebrate industry icons. Get your logo in front of everyone in attendance at the event, tabletop signs, banners at the event, a complimentary full page directory ad and 6 months ads in Mobile Tech Digest.

Only 4 sponsorships available.

**\$2,500**



### Show Director Sponsorship



Sponsor Kevin's scooter as he flies throughout the Show. His scooter is legendary and everyone sees him and could see your logo on the back. Exclusive!

**\$1,000**

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