

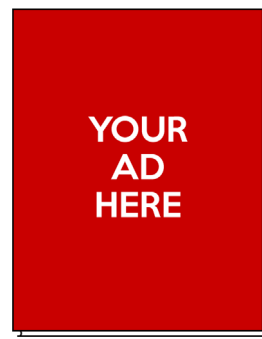



Expand your brand on-site! Advertise in the 2019 Mobile Tech Expo Official Buyers' Guide. For as little as \$275 you can receive year round exposure by placing an ad in the Buyers' Guide. The Guide will be distributed onsite as well as will be placed digitally on the MobileTechExpo.com website post show for the entire year. How can you beat this kind of exposure?

Bonus: If you place your ad reservation for a full page ad before November 1st, we'll throw in a 300x250px rotating ad on MobileTech Digest free for 3 months – that's a \$1350 value – more value than the full page ad!

Full-Page: \$500	Half-Page: \$275	Inside Front Cover: \$1950 (Exclusive)
 <p>YOUR AD HERE FULL PAGE</p> <p>YOUR AD HERE HALF PAGE</p>	 <p>YOUR AD HERE</p> <p>MTE</p>	 <p>YOUR AD HERE</p>
 <p>YOUR AD HERE</p> <p>MTE</p>	Back Cover: \$2500 (Exclusive)	
Inside Back Cover: \$1000 (Exclusive)		
Call for prices regarding inserts, bookmarks, and two-page spreads.		

Simply complete the application and submit your ad no later than November 29 to Rachel@MobileTechExpo.com

Specs & Acceptable Ad Format:

Inside Front Cover, Inside Back Cover, Back Cover, and Full Page: (should include bleed)

Bleed Size: 5.5" x 7.5"

Trim Size: 5.25" x 7.25"

Live Area: 5" x 7"

Half Page

Bleed Size: 5.5" x 3.875"

Trim Size: 5.25" x 3.1875"

Live Area: 5" x 3.375"

Important Dates:

Ad Reservation Deadline: November 1, 2018

Ad Materials Due: November 29, 2018

Ad Submission Instructions:

Send a high-res PDF to Rachel@MobileTechExpo.com.

Subject should say – MTE19 BG Ad with your company name.

The Mobile Tech Expo Buyers' Guide is published in 4 colors. Ad specs must be followed for proper printing – bleeds and live areas are recommended. We are not responsible for trimmed live matter if safety margin is not adhered to.

PDF: Save files as press-ready PDFs with crop marks and bleeds included and fonts outlined and images embedded. All ads must have a minimum resolution of 300 dpi

COLOR: All files need to be CMYK or B & W, no RGB artwork will be accepted. PMS and spot colors will be converted to 4-color process.

Questions? Please call Rachel Nepomuceno at (702) 216-5855 or email Rachel@MobileTechExpo.com